

**Prioritized Health Needs**

McLaren Oakland utilized key findings in the Community Health Needs Assessment to identify and prioritize an implementation strategy.

The CHNA team at McLaren Oakland evaluated data and input sources collected to prioritize the major issues impacting the community we serve. Criteria included the number of persons affected by the various factors analyzed, the seriousness of the issues, whether the health needs particularly affected persons living in poverty or reflected other disparities and availability of community resources to address the needs. This process identified the following priority issues for the community. Strategic goals, community input and a review of the existing community benefit activities also guided this plan.

The 2022 CHNA has identified the following needs that will be addressed FY23-FY25:

1. Promoting Healthy Behaviors-addressing Smoking as well as Opioid misuse and abuse.
2. Chronic Disease Prevention - addressing chronic disease prevention and management.
3. Access to health – addressing health inequities for high-risk populations including providing CPR and AED training. As well as building the talent pipeline to meet future health care needs.

**Significant Health Needs to be Addressed**

McLaren Oakland will work in partnership with public and community resources to address these needs. The overall goal of the following action plan is to improve the overall health factors and behaviors of Pontiac and Oakland County, leading to improvements in health behaviors and outcomes.

<b>1. Promoting Healthy Behaviors</b>	
Smoking and Vaping	
Long term goal: Reduce tobacco and vaping rates among at risk populations.	
Strategies	Collaborate with partners within the community in health education programs and screenings.
	Promote referrals to tobacco cessation programs; such as tobacco quit line, self-help pamphlets or behavioral support programs.
	Provide tobacco cessation education programs.
	Support state and community-level cessation and prevention interventions such as the Tobacco 21 initiatives
Community Resources	American Cancer Society      American Heart Association American Lung Association      Karmanos Cancer Institute Oakland County Community Health Network





Community Resources	Oakland County Medical Society	Gary Burnstein Clinic
	Oakland County Health Department	Dept of Community and Minority Affairs
Building talent pipeline		
Strategies	Collaborate with local schools and colleges to evaluate current programs and explore opportunities to expand health care related programs.	
	Work with schools to provide supervised internship and workforce training opportunities at McLaren Oakland.	
	Continue to partner with local colleges to provide clinical experiences throughout McLaren Oakland for a variety of health care disciplines.	
Community Resources	Local School Districts	Oakland University
	Oakland Community College	Dorsey
	Baker College	Ross

### Next Steps for Action Items

For each of the action areas listed above, McLaren Oakland will work with its area partners to:

- Identify any additional related activities being conducted by others in the community that could be built upon to increase strategic alignment.
- Develop and monitor measurable goals and objectives so that the effectiveness of these collaborative efforts can be measured.
- Build support and participate in community engagement effort for the noted initiatives within the community.

This 2022 implementation plan will be monitored to track successful outcomes and areas for additional improvement. McLaren Oakland staff will work with regional partners, when appropriate, to secure funding for initiatives that improve health status. The plan and program methodology will be monitored and updated annually with a progress report.

### Health Needs Not Addressed and Rationale

The Implementation Strategy planning process requires McLaren Oakland to conduct a health needs selection process based on critical criteria including health need severity, magnitude and inequity and the extent to which McLaren Oakland can meaningfully address the need.

Additional areas of focus included health needs that will not be addressed by the McLaren Oakland CHNA and Implementation Strategy report. These include:

- The COVID-19 pandemic
- SDOH -Affordable housing, access to affordable and healthy food, and safe spaces

**COVID-19:** Key Stakeholders view COVID as one of the most pressing or concerning health issues because of its impact on so many other aspects of life, but especially mental health. The greatest concern for these key leaders is that there are large numbers of unvaccinated residents. The Oakland County Health Department continues to educate the community and offer immunizations.

**SDOH:** While social determinants of health are a very important part of our community profile, addressing these needs is beyond the scope of hospital services. However, we will continue to monitor and address disparities that affect access to health care (e.g., race, ethnicity, socioeconomic status, age, sex, disability status, sexual orientation, gender identity, and residential location).

Through review and analysis of noted partners engaged throughout the Community Health Needs Assessment process, it is agreed that all other health needs identified are being addressed through collaborative community efforts and all hospital facilities in Oakland County.

**Adoption**

The Implementation Strategy was adopted by the McLaren Oakland Board of Trustees on January 17, 2023.

McLaren Oakland Board of Trustees Approval:

  
\_\_\_\_\_  
Tracey Franovich, President & CEO

2/03/2023  
Date