McLaren HEALTH PLAN

Helping your Medicaid Patients to Quit Smoking

McLaren Health Plan (MHP) is committed to our members obtaining appropriate health screenings that aid in the promotion of healthy lifestyles. It is important that you communicate to your patients the hazards of smoking at each visit. Please be sure you:

- Advise smokers to quit
- Offer smoking cessation strategies
- Offer medical assistance with smoking cessation

As a reminder, the following smoking and tobacco-use counseling codes are reimbursable CPT codes and covered benefits for MHP members. Please be sure you document in your medical records and bill for tobacco cessation counseling services.

- 99406 - Smoking and tobacco-use cessation counseling – Intermediate > 3 - 10 minutes

- 99407 - Smoking and tobacco-use cessation counseling – Intensive > 10 minutes

MHP's 2015 Consumer Assessment Survey (which is a random sample of MHP adult members) indicates that of the members surveyed only:

- 75% indicated that a medical professional had advised them to quit smoking
- 43% were offered smoking cessation strategies
- 40% were offered medical assistance with smoking cessation

    Formulary medications that are available to assist our members in their efforts to stop smoking are Chantix®, Nicotine Gum, Nicotine Lozenges, Nicotine Patches, Nicotrol® and Zyban®. The use of Combination Therapy for tobacco cessation is allowed and prior authorization is not required.

In addition, MHP is pleased to offer the Michigan Tobacco Quitline, in conjunction with the American Cancer Society. Eligible MHP members that are ready to quit smoking will receive help by calling the Quitline. MHP members can access the Quitline FREE of charge by calling (800) QUIT-NOW or (800) 784-8669. The program offers an initial readiness assessment, self-help materials and enrollment in telephonic counseling.

If you wish to refer a MHP Medicaid member to the Quitline, you can get a copy of the referral form at www.michigan-cancer.org/PDFs/MIProvidersTobaccoToolKit. The referring provider will receive information on the member's progress from Quitline.